

"OFFICIAL RULES"

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. This Sweepstakes is sponsored by Wente Vineyards, (the "Sponsor").

1. **ELIGIBILITY.** Sweepstakes participation is open only to legal residents of the United States and the District of Columbia (except Utah and where prohibited or restricted by law), who are 21 years of age or older at the time of entry. The "Ultimate Wine Country Experience Sweepstakes" ("Sweepstakes") begins 12:01 AM Pacific Standard Time ("PST") on February 26, 2018 and ends 11:59PM PST on June 30, 2018 ("Entry Period"). Electronic entries must be received by 11:59PM PST on June 30, 2018. All entries become the property of Sponsor and will not be acknowledged or returned.

The following individuals are not eligible: employees, contractors, directors and officers of Wente Vineyards and each of its respective parent, affiliates, subsidiaries and web-design, advertising and promotion agencies, fulfillment, judging or other agency involved in the administration, development, fulfillment and execution of this Sweepstakes (collectively, "Parties"); employees of licensed alcoholic beverage manufacturers, distributors and retailers of alcoholic beverages, as well as state or local alcohol beverage agencies and their employees, are not eligible; any individuals (including but not limited to employees, consultants, independent contractors, and interns) who, within the past six (6) months, performed services for Sponsor, or any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Sweepstakes or supplying the prize, and/or their respective parent, affiliates, subsidiaries, and successor companies; and immediate family and household members of such individuals, are not eligible to enter or win. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses, regardless of where they reside. "Household members" shall mean people who share the same residence at least three months a year whether related or not.

This Sweepstakes is in no way sponsored, endorsed, administered by, or associated with the social media platforms where content may be posted or shared (Facebook, Instagram, Twitter, etc., collectively "Social Media Platforms").

2. TO ENTER.

ONLINE

I. FIRST REGISTER ONLINE: Limit of one (1) registration per person or email address during the Entry Period. If you try to register more than one (1) time using different email addresses only the first registration will be accepted. Entrants must be the authorized account holder of the email account from which the entry is made.

a) Complete and submit the online entry form found at: www.wvwinesweeps.com (the "Website"). Entrant must complete all fields in the online entry form and check box agreeing to these official rules or entry will not be accepted. If you do not have a computer or other device to access the Internet, many public libraries offer free

access to computers and the Internet.

b) Or, you can enter the Sweepstakes by clicking on the Facebook icon and accepting the permissions of the Wente Facebook app. If the app's permissions are not accepted, entrant will not have completed the process for a valid Entry. Entrant must complete all fields in the online entry form or entry will not be accepted. To use this method of entry, you must have a valid Facebook login and be a member of Facebook to enter using your Facebook Login; there is no fee to become a member. Your participation on Facebook must comply with the Terms and Conditions posted on www.Facebook.com/terms. You are providing your entry information to Sponsor and not to Facebook.

II. EARN ADDITIONAL ENTRIES ONLINE: After you have registered one (1) time as instructed above in these Official Rules, you may earn additional entries by logging into the Website and participating as follows.

- a) Click to share an image to Instagram with the hashtag #WVWineSweeps #Sweepstakes and earn one (1) additional entry for the duration of the Sweepstakes.
- b) Click to share the Sweepstakes on Twitter with the hashtag #WVWineSweeps #Sweepstakes and earn one (1) additional entry for the duration of the Sweepstakes.
- c) Click to share via email and earn one (1) additional entry for the duration of the Sweepstakes

Each entrant may earn up to a maximum of four (4) entries during the Entry Period. Entrant agrees to comply with these Official Rules. The Sweepstakes and all content thereof is intended only for those who are of legal drinking age or older. Entrant agrees to not share content with those who do not meet legal drinking age requirements. Entries become the property of Sponsor and will not be returned or acknowledged except as may be provided herein. By submitting an Entry, entrant irrevocably grants Sponsor and its affiliates, legal representatives, assigns, agents and licensees, the unconditional and perpetual right and permission to reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, adapt, exhibit and/or otherwise use or reuse (without limitation as to when or to the number of times used), the Entry, including but not limited to, the right to use entrant's likeness, and/or statements regarding his/her participation in this Sweepstakes (with or without using the entrant's name) in any and all media without limitation as to time or territory, and without additional compensation or approval from the entrant or any other party. Entrant expressly waives any intellectual property rights, privacy/publicity rights or other legal or moral rights that might preclude the Sponsor's use of the Entry, and agrees not to sue or assert any claim against the Sponsor for the use of the Entry or entrant's likeness or statements.

TEXT

Enter using your SMS-enabled mobile phone to text "WENTE" to shortcode 24587.

You will receive a reply text message with a link to www.wvwinesweeps.com containing the official entry form to submit entry including your full name, zip code, telephone number, email, and address. Entrant must confirm they are 21 years of age or

older. Entrant must complete all fields in the online entry form or entry will not be accepted. Limit one entry per person or email address per day during the Entry Period. Entrants must have a mobile phone with text messaging and web browsing capabilities to enter and may incur a standard text message and/or data charge from their wireless service provider for each message sent and received. Check with your wireless service provider for details on these and other applicable charges. Entrants are solely responsible for any such wireless charges. Not all wireless carriers participate. Texting entrant must be the authorized account holder of the account from which the Entry is submitted.

By participating in the Sweepstakes, entrant agrees that Sponsor shall have the right to use all personal information provided to Sponsor in accordance with the privacy policy found at www.vvwineweeps.com. At the time of entry, entrants may be given the opportunity to opt-in to receive further communications from Sponsor. Entrants are not required to opt-in and opting in will not improve your odds of winning.

3. **GENERAL CONDITIONS.** By participating, entrants accept and agree to be bound by these Official Rules and the decisions of Sponsor, which shall be final and binding in all respects. Entrant irrevocably grants Sponsor and its affiliates, legal representatives, assigns, agents and licensees, the unconditional and perpetual right and permission to reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, adapt, exhibit and/or otherwise use or reuse (without limitation as to when or to the number of times used), the Entry, including, but not limited to, the right to use entrant's likeness, and/or statements regarding his/her participation in this Sweepstakes (with or without using the entrant's name) in any and all media without limitation as to time or territory, and without additional compensation or approval from the entrant or any other party. Entrant expressly waives any intellectual property rights, privacy/publicity rights or other legal or moral rights that might preclude the Sponsor's use of the Entry, and agrees not to sue or assert any claim against the Sponsor for the use of the Entry or entrant's likeness or statements.

Entrant agrees to indemnify and hold Sponsor, its agencies and Parties and their respective affiliates, officers, directors, agents, co-branders or other partners, including any of their employees, and the Social Media Platforms (collectively, the "Indemnitees"), harmless from any and all claims, damages, expenses, costs (including reasonable attorneys' fees) and liabilities (including settlements), brought or asserted by any third party against any of the Indemnitees due to or arising out of the entrant's Entry, or the entrant's conduct in creating an Entry or otherwise in connection with this Sweepstakes, including but not limited to claims for trademark infringement, copyright infringement; violation of an individual's right of publicity or right of privacy; or defamation. Entrant further agrees to forever release and discharge Sponsor from any and all claims that any advertising subsequently produced, presented, and/or prepared by or on behalf of Sponsor infringes entrant's rights with regard to any elements, characters or ideas contained in any Entry.

If for any reason the Sweepstakes cannot run as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, Sponsor reserves the right at its sole discretion, to

cancel, terminate, modify and/or suspend the Sweepstakes and to disqualify any individual who tampers with the entry process, violates these Official Rules, or acts in a disruptive manner. Any attempt by an entrant to deliberately damage any website involved in the Sweepstakes or to undermine the legitimate operation of the Sweepstakes may be in violation of criminal and/or civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages, including attorneys' fees, from any such entrant to the fullest extent of the law, including criminal prosecution. No responsibility is assumed by Sponsor for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to or alteration of entries or any problems or technical malfunctions of any telephone network or lines, typographical or other errors, computer online systems, servers or providers, computer equipment, software, failure of any email or electronic entry to be received on account of technical problems or traffic congestion on the Internet or on any website or any combination thereof, including any injury or damage to participant's or any other person's computer related to, or resulting from, participation in or downloading any materials from this Sweepstakes. By participating in this Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which shall be final in all respects. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes, or in the announcement of the prizes. Sponsor reserves the right, at its sole discretion, to disqualify any individual it determines to be tampering with the entry mechanism, to be violating these Official Rules or to be acting in a disruptive manner.

Sweepstakes is subject to all applicable federal, state, and local laws and regulations.

PRIZES. There will be a total of one (1) Grand Prize offered in the Sweepstakes. Grand-Prize winner shall receive a trip for two (2) to Livermore, California. Trip consists of round-trip coach air transportation for the winner and one (1) guest from the major U.S. airport gateway nearest to the Grand Prize winner's residence to San Francisco or Oakland, CA; three (3) nights standard hotel accommodations at the Cottage at Wente Vineyards (double occupancy); Two (2) Wine Tastings for winner and guest at Wente Vineyards: Estate Tasting Room and Vineyard Tasting Room; Dinner at The Restaurant at Wente Vineyards; Round of 18 Golf for Winner and Guest at The Course at Wente Vineyards (Livermore, CA); Lunch voucher for downtown Livermore in form of VISA prepaid card of \$150 (prepaid cards are subject to all restrictions and rules of use normally applicable to such prepaid cards); Winemakers Studio Wine Blending Class; Two (2) tickets for winner and guest to attend a concert in Livermore, CA (including dinner buffet + show); and round-trip ground transportation between airport and hotel. Approximate Retail Value ("ARV") of \$4,999.

WINNER SELECTION. Potential winners will be selected in a random drawing from all eligible entries received on or around July 15, 2018. Winners will be drawn by an independent judging organization whose decision with respect to the selection of the winners and the interpretation of these Official Rules and regulations will be final. Winners will be notified by telephone and/or email. Winners will have 48 hours from time of initial notification to respond. If a respective winner does not respond within the 48 hours or an email notification is undeliverable after up to three (3) attempts, a new winner may be selected. Winners will each be required to sign and return an Affidavit of

Eligibility, Acceptance of Conditions, and Liability/Publicity Release or similar (where allowed by law) within three (3) calendar days. If potential winner does not return fully executed paperwork within three (3) calendar days, winner may be disqualified and an alternate winner may be selected. Personally identifiable information received will be used only to verify eligibility and award prizes. In the event of dispute concerning the identity of an entrant, the entry will be deemed submitted by the natural person who is the authorized holder of the email account. Sponsor and its agencies are not responsible for notifications that are misdirected because of email addresses that are no longer correct, or for any other reason beyond the control of the Sponsor. Return of any prize notification as "undeliverable" will result in disqualification. If for any reason any prize is not claimed or a winner is disqualified, the prize will be forfeited and an alternate winner will be selected from among all eligible Entries received during the Entry Period. Odds of winning depend on the number of eligible Entries received.

4. No substitution or cash equivalent of prize is permitted except at Sponsor's sole discretion. Winner is responsible for any and all federal, state and local taxes or assessments and any person winning over \$600.00 in prizes will receive an IRS Form 1099-MISC from Attorneys' fees will not be awarded or available to entrant, even if entrant proves to be a prevailing party. ENTRANT ACKNOWLEDGES AND AGREES THAT HE OR SHE HEREBY WAIVES AND RELEASES ANY RIGHT TO BRING ANY DISPUTE AS A CLASS ACTION OR PARTICIPATE IN THE SAME.
5. **RULES REQUESTS/NAMES OF WINNERS.** For a copy of the Official Rules, send a self-addressed stamped envelope to: Wente Sweepstakes c/o "Ultimate Wine Country Experience" Sweepstakes, PO Box 280267, Nashville, TN 37228 (return postage may be omitted where prohibited). Requests received after July 31, 2018 will not be honored. For a list of the winners, available after July 31, 2018, send a self-addressed stamped envelope to: Wente Sweepstakes c/o "Ultimate Wine Country Experience" Sweepstakes, PO Box 280267, Nashville, TN 37228 (return postage may be omitted where prohibited). Requests received after July 31, 2018 will not be honored.
6. **ADMINISTRATOR.** Sweepstakes administrator is Southern Made Services, LLC, 844 Hillwood Blvd Nashville, TN 37209.

Abbreviated Rules

***NO PURCHASE NECESSARY. Sweepstakes starts at 12:01 AM PT on 2/26/18 and ends at 11:59:59 PM PT on 6/30/18. Open only to legal residents of US, (excluding Utah and Puerto Rico) who are 21 years of age or older at time of entry. For Official Rules, including additional method of entry instructions, prize details and other restrictions, visit www.wvwineweeps.com. Void where prohibited. Msg&data rates may apply. Text STOP to 24587 to cease messages. Sponsor: Wente Vineyards, Livermore, CA 94550.**